



REMIT TO  
201 Humboldt St  
Rochester, NY 14610  
ph: (585) 287-8894  
fx: (585) 482-2515

**Advertiser**  
**Agency**  
**Buyer**  
**Salesperson**

**Tom O'Mara/State Senate/Republican(8342)**  
**Butler Till Media (10961)**

Irons, Ruth Ann (3342)  
ph: (607) 733-5518

**Product** Political - State Senate (1074)  
**Brand** O'Mara for NYS Senate (559614)  
**Acct Types** Local/Political  
**Est/Headline** 3307/  
**Demo**  
**Revision**  
**Comments** Separation: 30

**Invoice** 2753382  
**Inv Date** 9/25/2016  
**Terms** Cash In Advance  
**Contract** 1428299  
**Bill Type** Weekly/Irregular  
**Period** 8/29/2016 - 9/25/2016

**CO-OP/Order Type** No/Normal  
**Package**  
**Gen. Date** 10/3/2016 10:37:04AM

**Butler Till Media**  
**1565 Jefferson Rd**  
**Bldg 200 Ste 280**  
**Rochester, NY 14623**

AgM

Elmira (WETM)

## DUPLICATE INVOICE

Line	Type	Scheduled	Schedule Days to Run	Air Time	Length	Program	Copy/ISCI	Amount	Remarks
1.1	<b>Contract Line Remarks:</b>		<b>Daypart EM(Agency)-Weeks to run Tues - Mon</b>						
	SPOT	5:00:00AM-Channel	Per week (3),Tu,We,Th,Fr	09/20/16 5:12AM (Tu)	00:30	Channel 18 News	NEW TO-1603	\$75.00	
	SPOT	5:00:00AM-Channel	Per week (3),Tu,We,Th,Fr	09/22/16 5:29AM (Th)	00:30	Channel 18 News	NEW TO-1603	\$75.00	
	SPOT	5:00:00AM-Channel	Per week (3),Tu,We,Th,Fr	09/23/16 5:23AM (Fr)	00:30	Channel 18 News	NEW TO-1603	\$75.00	
3.1	<b>Contract Line Remarks:</b>		<b>Daypart EN(Agency)-Weeks to run Tues - Mon</b>						
	News	4:58:34PM-WETM N	Per week (4),Tu,We,Th,Fr	09/20/16 5:11PM (Tu)	00:30	WETM News	NEW TO-1603	\$200.00	
	News	4:58:34PM-WETM N	Per week (4),Tu,We,Th,Fr	09/21/16 5:23PM (We)	00:30	WETM News	NEW TO-1603	\$200.00	
	News	4:58:34PM-WETM N	Per week (4),Tu,We,Th,Fr	09/22/16 5:17PM (Th)	00:30	WETM News	NEW TO-1603	\$200.00	
	News	4:58:34PM-WETM N	Per week (4),Tu,We,Th,Fr	09/23/16 5:09PM (Fr)	00:30	WETM News	NEW TO-1603	\$200.00	
5.1	<b>Contract Line Remarks:</b>		<b>Daypart EN(Agency)-Weeks to run Tues - Mon</b>						
	News	5:29:54PM-WETM N	Per week (3),Tu,We,Th,Fr	09/20/16 5:39PM (Tu)	00:30	WETM News 530P	NEW TO-1603	\$250.00	
	News	5:29:54PM-WETM N	Per week (3),Tu,We,Th,Fr	09/22/16 5:51PM (Th)	00:30	WETM News 530P	NEW TO-1603	\$250.00	
	News	5:29:54PM-WETM N	Per week (3),Tu,We,Th,Fr	09/23/16 5:50PM (Fr)	00:30	WETM News 530P	NEW TO-1603	\$250.00	
7.1	<b>Contract Line Remarks:</b>		<b>Daypart EN(Agency)-Weeks to run Tues - Mon</b>						
	News	5:58:33PM-WETM N	Per week (3),Tu,We,Th,Fr	09/20/16 6:15PM (Tu)	00:30	WETM News	NEW TO-1603	\$350.00	
	News	5:58:33PM-WETM N	Per week (3),Tu,We,Th,Fr	09/21/16 6:09PM (We)	00:30	WETM News	NEW TO-1603	\$350.00	
	News	5:58:33PM-WETM N	Per week (3),Tu,We,Th,Fr	09/22/16 6:20PM (Th)	00:30	WETM News	NEW TO-1603	\$350.00	
9.0	News			09/25/16			1 preempt @ \$175.00	\$0.00	Marked as Did not Air
11.1	<b>Contract Line Remarks:</b>		<b>Daypart PA(Agency)-Weeks to run Tues - Mon</b>						
	SPOT	7:01:30PM-Jeopardy	Per week (2),Tu,We,Th,Fr	09/20/16 7:13PM (Tu)	00:30	Jeopardy	NEW TO-1603	\$300.00	
	SPOT	7:01:30PM-Jeopardy	Per week (2),Tu,We,Th,Fr	09/23/16 7:25PM (Fr)	00:30	Jeopardy	NEW TO-1603	\$300.00	
13.1	<b>Contract Line Remarks:</b>		<b>Daypart PA(Agency)-Weeks to run Tues - Mon</b>						
	SPOT	7:30:00PM-Wheel of	Per week (3),Tu,We,Th,Fr	09/20/16 7:53PM (Tu)	00:30	Wheel of Fortune	NEW TO-1603	\$300.00	
	SPOT	7:30:00PM-Wheel of	Per week (3),Tu,We,Th,Fr	09/22/16 7:59PM (Th)	00:30	Wheel of Fortune	NEW TO-1603	\$300.00	
	SPOT	7:30:00PM-Wheel of	Per week (3),Tu,We,Th,Fr	09/23/16 7:59PM (Fr)	00:30	Wheel of Fortune	NEW TO-1603	\$300.00	
15.1	<b>Contract Line Remarks:</b>		<b>Daypart LN(Agency)-Weeks to run Tues - Mon</b>						
	News	10:59:30PM-WETM N	Per week (2),Tu,We,Th,Fr	09/20/16 11:34PM (Tu)	00:30	WETM News	NEW TO-1603	\$225.00	
	News	10:59:30PM-WETM N	Per week (2),Tu,We,Th,Fr	09/21/16 11:22PM (We)	00:30	WETM News	NEW TO-1603	\$225.00	
17.0	<b>Contract Line Remarks:</b>		<b>Daypart LN</b>						
	News	10:59:30PM-WETM N	Per week (1),Sa	09/24/16 11:20PM (Sa)	00:30	WETM News	NEW TO-1603	\$175.00	
19.1	<b>Contract Line Remarks:</b>		<b>Daypart EM(Agency)-Weeks to run Tues - Mon</b>						
	News	6:00:00AM-Channel	Per week (3),Tu,We,Th,Fr	09/20/16 6:51AM (Tu)	00:30	Channel 18 News	NEW TO-1603	\$150.00	
	News	6:00:00AM-Channel	Per week (3),Tu,We,Th,Fr	09/21/16 6:44AM (We)	00:30	Channel 18 News	NEW TO-1603	\$150.00	
	News	6:00:00AM-Channel	Per week (3),Tu,We,Th,Fr	09/23/16 6:14AM (Fr)	00:30	Channel 18 News	NEW TO-1603	\$150.00	
21.1	<b>Contract Line Remarks:</b>		<b>Daypart EM(Agency)-Weeks to run Tues - Mon</b>						
	SPOT	7:00:00AM-Today Sh	Per week (4),Tu,We,Th,Fr	09/20/16 8:39AM (Tu)	00:30	Today Show	NEW TO-1603	\$150.00	
	SPOT	7:00:00AM-Today Sh	Per week (4),Tu,We,Th,Fr	09/21/16 8:58AM (We)	00:30	Today Show	NEW TO-1603	\$150.00	
	SPOT	7:00:00AM-Today Sh	Per week (4),Tu,We,Th,Fr	09/22/16 7:21AM (Th)	00:30	Today Show	NEW TO-1603	\$150.00	
	SPOT	7:00:00AM-Today Sh	Per week (4),Tu,We,Th,Fr	09/23/16 8:27AM (Fr)	00:30	Today Show	NEW TO-1603	\$150.00	
23.0	<b>Contract Line Remarks:</b>		<b>Daypart EM</b>						
	SPOT	7:00:00AM-Saturday	Per week (1),Sa	09/24/16 7:53AM (Sa)	00:30	SATURDAY TODAY SHOW	NEW TO-1603	\$125.00	



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25.0	<b>Contract Line Remarks:</b>		<b>Daypart EM</b>						
	SPOT	7:30:00AM-Community	Per week (1),Su	09/25/16 7:42AM (Su)	00:30	Community Focus	NEW TO-1603	\$25.00	
26.0	<b>Contract Line Remarks:</b>		<b>Daypart EM</b>						
	SPOT	8:00:00AM-Today Show	Per week (1),Su	09/25/16 8:25AM (Su)	00:30	Today Show	NEW TO-1603	\$125.00	
28.1	<b>Contract Line Remarks:</b>		<b>Daypart DT(Agency)-Weeks to run Tues - Mon</b>						
	SPOT	9:00:00AM-Today Show	Per week (2),Tu,We,Th,Fr	09/20/16 10:00AM (Tu)	00:30	Today Show 9-10A M-F	NEW TO-1603	\$60.00	
	SPOT	9:00:00AM-Today Show	Per week (2),Tu,We,Th,Fr	09/21/16 9:56AM (We)	00:30	Today Show 9-10A M-F	NEW TO-1603	\$60.00	
30.1	<b>Contract Line Remarks:</b>		<b>Daypart DT(Agency)-Weeks to run Tues - Mon</b>						
	SPOT	12:00:00PM-WETM News	Per week (2),Tu,We,Th,Fr	09/20/16 12:15PM (Tu)	00:30	WETM News 12pm	NEW TO-1603	\$55.00	
	SPOT	12:00:00PM-WETM News	Per week (2),Tu,We,Th,Fr	09/21/16 12:26PM (We)	00:30	WETM News 12pm	NEW TO-1603	\$55.00	
32.0	<b>Contract Line Remarks:</b>		<b>Daypart DT</b>						
	SPOT	9:00:00AM-Meet the Press	Per week (1),Su	09/25/16 9:44AM (Su)	00:30	Meet the Press	NEW TO-1603	\$150.00	

**We warrant that the actual broadcast information shown on this invoice was taken from the official program log.**

Gross Total	<b>\$6,655.00</b>	Total Spots	36
Commission	<b>(\$998.25)</b>		
Net Total	<b>\$5,656.75</b>		